RUTGERS
Rutgers Business School
Newark and New Brunswick

Business Ethics (29:522:334)
Fall 2021
Term Paper
400 points

Instructions:
Complete a ***5 page*** term paper (double-spaced, 12 point font, one-inch margins) worth ***400 points***. You will evaluate an assigned case study using an assigned ethical theory. You may indicate your preferences for the case study and ethical theory by selecting the case study under Groups on Canvas and emailing the professor your preferred ethical theory. If you choose to indicate your preferences, please do so by ***11/5/21***. The professor will post assignments on Canvas by ***8:00PM*** on ***11/11/21.***

Case studies:
'I Don't Want to See Him Fail': A Firm Takes a Chance on Ex-Inmates
AI Helps Humana Pitch Flu Shots to Customers
DNA Data Shared in Ways Patients May Find Surprising
Doctors Limit What to Tell Patients About Their DNA Test. Should They?
Google's 'Project Nightingale' Gathers Personal Health Data on Millions of Americans
How a Chinese Scientist Broke the Rules to Create the First Gene-Edited Babies
PG&E's Radical Plan to Prevent Wildfires: Shut Down the Power Grid
Some Smiling Faces in Online Customer Testimonials Are Stock Photos
The Drive for More Living Liver Donors
The New Ways Your Boss Is Spying on You

Articles for these case studies are available under Files on Canvas. You must use these articles. You may supplement them with additional articles from your own research.

Ethical theories:
Bentham's utilitarianism
Mill's utilitarianism
Ideal utilitarianism
Formula of Humanity (FH)
Formula of Universal Law (FUL)
Formula of the Realm of Ends (FRE)
Doctrine of the Mean
Phronimos
Distributive Justice
Conservative Justice

You must use the understanding of these ethical theories that has been presented in the course.

Your paper must have six parts:

1. An ***introductory paragraph*** in which you introduce the paper, explain what you will do in the paper, and state a thesis.
2. A ***case description*** of the business ethics controversy you will evaluate. You may (but need not) supplement our course readings with 2-3 sources, such as periodical articles, on your topic.
3. An ***ethical evaluation*** in which you use your ethical theory to explain what would be the right thing to do in the case.
4. An ***objection*** to the ethical evaluation.
5. A ***discussion*** of which position is better, the original ethical evaluation or the objection. Provide a reason that supports your preference.
6. A ***concluding paragraph*** that summarizes what you have done in the paper and provides any additional relevant discussion.

Each of the parts discussed above is worth ***25-100 points*** each, for a total of ***400 points***. A rubric is available on Canvas. The style you use is up to you but please be consistent. Please include a works cited page.

The term paper is due ***12/7/21 at 8:00PM*** and must be submitted via Assignments on Canvas. Term papers not submitted by this time are subject to the late penalty (described in the syllabus) even if you are unable to submit due to a technical malfunction. Submit early to avoid problems!